## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HOLUBIAK MYRON Z						2. Issuer Name and Ticker or Trading Symbol VENTRUS BIOSCIENCES INC [ VTUS ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
HOLUDIAN WITKUN Z										-		X Director	or	10% O	wner		
(Last) (First) (Middle) 99 HUDSON STREET 5TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 03/06/2013							Officer below)	(give title	Other ( below)	specify		
JIII PLOOK						4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable				
(Street)	ORK N	Y	US 10013									X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State)			(Zip)									Person					
		Tab	le I - Non-I	Derivativ	e Se	curities	s Ac	quired, D	isposed o	of, or Be	neficial	ly Owned					
Date				Transaction ate Month/Day/	Execution			Code (Ins				Beneficia Owned F	es Fo ally (D Following (I)	Ownership orm: Direct ) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code V	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)		(Instr. 4)		
		-	Table II - De (e.					uired, Dis s, options				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	action (Instr.			6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Stock Options (right to buy)	\$3.31	03/06/2013		A		10,000		(1)	03/06/2023	Common Stock	10,000	\$0	10,000	D			
Stock Options (right to buy)	\$7.82							(2)	11/08/2021	Common Stock	10,000		10,000	D			
Stock Options (right to	\$6							(3)	11/10/2020	Common	35,000		35,000	D			

## **Explanation of Responses:**

- 1. The options will vest 1/3 on 3/06/2014 and the remaining 2/3 will vest in equal installments on the first and second anniversary after 3/06/2014.
- 2. The options are 100% vested.
- $3. \ The options vested \ 1/3 \ on \ 7/6/2010 \ and \ the \ remaining \ 2/3 \ will \ vest \ in \ equal \ installments \ on \ the \ first \ and \ second \ anniversaries \ after \ 7/6/2010.$

/s/ W. David Mannheim, by Power of Attorney

03/08/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.